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(54) **Method and apparatus for transmitting and receiving television signal**

(57) In a television signal transmitting and receiving apparatus, a digitally coded television signal, such as an MPEG2-Video stream (100), is transmitted, and an accounting level requested by the user (101) is input to the receiver, whereby the decoding coefficient at decoding in an MPEG2-Video decoder (11) is varied to obtain an image having a resolution according to the accounting level. In this apparatus, it is possible to offer a service with a resolution according to the accounting level.

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